MORAL VALUES IN “AYLA: THE DAUGHTER OF WAR” MOVIE (2017)
DIRECTED BY CAN ULKAY: A CONTENT ANALYSIS STUDY

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ABSTRACT
Film is a kind of social communication that can be made base on the social reality that exists in and around the setting in which it is set. This study aims to examine the moral values in the movie Ayla: The Daughter of War. The content analysis method was employed in this study. Primary and secondary data are the two categories of data used in this study. The key information gleaned straight from the movie Ayla the Daughter of War is known as primary data. secondary data included documents, journals, and other sources of information that could help with the study. This study employs two methods to collect data: documentation procedures and observation approaches. This study used Roland Barthes’ semiotic analysis to gain a more precise understanding of the symbols and significance of the ethical lesson conveyed in the movie Ayla: The Daughter of War. The finding showed that there are eight moral values—humanity, helping each other, tolerance, brave, responsible, love and affection, human connections to God, and keeping promises—were identified by researchers in this movie. It can be concluded that there are numerous moral lessons and prerequisites for the meaning of the film. This movie shows that despite differences in racial, cultural, and religious backgrounds, empathy, love, and compassion can still exist. Aside from that, this movie also teaches that love and affection can arise from an honest heart regardless of a person's biological link to another person.

Keywords: Moral Value, Movie, Content Analysis

1. INTRODUCTION

The majority of writers will take into consideration the usage of language beauty in their creative works. Since language in literary works serves as a means of transmitting the literary work's content, its artistic worth is the primary factor taken into consideration. In addition, humans utilize language not only for communication but also for learning about the morality of the environments in which it is used. Because literary works can mirror aspects of human existence, the cultivation of examples such as moral principles is also correlated with the significance of language choice in literary works. Morals, like other humanistic principles, must be provided through constant example rather than instruction (Suprayitno, Rois, & Arifin, 2019). This is due to the fact that literature serves as a vehicle for the creative expression of an author's ideas through works of fiction that enhance and enrich human existence (Basri et. al., 2023). In literary works, moral principles are typically conveyed as guidance, represented by actors portraying either good or wicked actions (Nasir et al., 2019).

Film is one of the many literary works that we can access. A film's central idea or plot subject reveals a great deal about the social reality that exists in and around the setting in which it is set. Films are a kind of social communication that combine the two senses of sight and hearing. Film is an audio-visual medium that
can be used to address issues, attitudes, and feelings. The predominant medium for audio-visual mass communication today is film. Movie or film is also defined as a social communication media formed from the merger of two senses of sight and hearing that has a core or theme of a story that revealed many social reality that occurred around the environment where the film itself (Alawiiyyah & Oktavi, 2019). Drama/movie is a type of literature, namely an art form and communication media whose influence can reach all social communities (Sulayani et al., 2021).

There are three primary types of films: documentaries, animated films, and feature films. A fiction that constantly follows a storyline is a feature film. The use of cinema approaches to simulate a moving sequence of images from two- or three-dimensional objects is known as animation. A documentary is a non-fiction work of film in which real-life social circumstances are presented, and each subject candidly and openly addresses the camera or interviewer about their feelings and experiences (Danesi, 2010). That is why films have become literary works that can be enjoyed well and feel more alive (Simanjuntak, 2020). The public's interest in movies is growing in the modern era due to their accessibility, which includes both going to the movies and watching them on numerous devices including laptops, cell phones, and televisions.

The terms "moral" and "value" are the root of the word "moral values." The most significant moral guidelines that a society puts out and that its members embrace are referred to as its morals. Morality is the study of what constitutes right and wrong in human behavior, as judged by the majority of individuals in line with standards of behavior that are acceptable within the group or society. Morality is a social construct that evaluates an individual's attitudes and actions. Morality, then, is essentially an element of what it is to be human. (Kasnadi, Sutejo & Arifin, 2019). Morals, like other humanist principles, must be imparted via constant example rather than instruction (Suprayitno, Rois, & Arifin, 2019). Our guidelines and precepts for determining worth are called values. Values are an idea of what is desirable and guide a person's decisions about how to go and what needs to be accomplished in relation to what is more or less significant, better or worse, or more or less right or wrong.

The other definition about moral values are arisen. Moral can be seen as the customs which guide the action that someone has made with sense. Value can be desirable for other people who have the same moral value; however, it can be undesirable for people who have different moral values (Rachmawati et al., 2020). Humans must analyze and learn in order to acquire the life values they uphold; these values are not something they are born with. Among the virtues of life are modesty, a strong sense of social responsibility, honesty, and commitment (Ace et al., 2022). Morality is the distinction between right and wrong, and it is the determination of what should be done and what should not be done (Sutrisno et al., 2018).

In general, moral values are those that pertain to the good and bad of human deeds or behavior. Moral principles therefore have a significant influence on human life. Alongside other values, moral values might be understood as a category of their own. It is possible to say that moral values are the highest values in relation to other values. Since moral principles are mirrored in people's attitudes and actions (Suprayitno, 2018). There are advantages and disadvantages to the moral lesson that is being taught. Different audiences will interpret signs or symbols used in a film in different ways. Therefore, being able to regulate your personality and make comparisons with societal morality is one advantage of understanding moral ideals. You can choose what type of person you want to be in society by weighing the pros and disadvantages of various moral and ethical issues. Furthermore, moral message research enables people to distinguish between right and wrong action.

Film media is currently a highly powerful mass medium in society. Films in a variety of genres are created annually till they gain public appreciation. The public can receive knowledge and information through film. The plot of the movie determines how much of a message it can deliver. The film, a type of medium, has essential influences in conveying information and conveying messages to people who watch it, and as an audiovisual medium, the film can be used in the process of building emotions, attitudes, and even problem-solving (Mukarromah, 2019). The movie has a moral values that can be a motivation and moral learning process in behavior (Masyitah et al., 2023).

Numerous research have been done on the moral lessons found in movies. The first study from Alawiiyyah & Oktavi, (2019), that analyzed the moral values in the film Dangerous Minds Movie by John N. Smith. The types of moral values found in this film are honesty, authentic values, self-confidence, moral independence, humility, responsibility, tenacity, reality and crisis, moral conviction and courage. The second study from Nasir et al., (2019) conducted research on the analysis of moral values in the film Coco. The findings of this research indicate that there are nine types of moral values found in the film Coco, namely; honesty, courage, peace in ability, self-confidence and potential, loyalty and dependability, respect, love and compassion, selflessness and sensitivity, and finally, kindness and friendliness. The last study from Kurniati et al., (2022),They carried out studies to look at several moral principles and explain how these principles are portrayed in Harry Bradbeer's picture Enola Holmes. The movie includes multiple moral principles as described by Barrow (justice, respect.
for individuals, freedom, welfare) and Haidt (care, justice or proportionality, freedom, authority or respect, and loyalty or in-group). In this movie, liberty or freedom is the most important moral principle.

The movie entitled *Ayla: The Daughter of War* is a Warner Bros.-produced drama genre film that was written and directed by Yigit Güralp and Can Ulkay. The tragic tale of South Korea's 1950 civil war serves as the basis for this movie. On September 11, 2018, this movie had its world premiere in a live screening at the Toronto International Film Festival. Just one month later, on October 27, 2018, the movie was released in Turkey, where it had its premiere. During its 2018 run, the movie garnered several awards, including the Richmond International Film Festival and the Cape Town International Film Market and Festival. Awards from the Palm Springs International Film Festival for Best Foreign Language Film and Best Asian World Film Festival were also given to the movie at World Fest Houston.

Furthermore, Turkey's movie *Ayla: The Daughter of War* received an Oscar nomination in the Best Foreign Language Film category for 2018 (Armaini & Masruroh, 2022). The film narrates the tale of the encounter between a Turkish ex-soldier named Suleyman and a South Korean young girl named Ayla. In addition to telling the historical account of Suleyman's travels, this movie also emphasizes politics, humanism, and a host of other topics. Additionally, this movie demonstrates cross-cultural communication. Other than that, there is a tragic plot that isn't always followed by happiness, and the plotline in this movie isn't always straightforward. This movie contains a lot of messages. This movie is based on the true story of the encounter between a little South Korean girl named Ayla and a Turkish soldier named Suleyman. At that time, the Turkish soldiers and their group went through a woodland on their way to basecamp. They faced attacks there, but they resisted. Once they believed everything was secure, they patrolled through the woodland. Suleyman discovered a small child sitting calmly and sobbing amidst a heap of dead when he heard someone crying while on patrol. The little girl is about five years old. Suleyman decided to bring the girl to base camp because he felt sad for seeing her. Suleyman ultimately made the decision to look after the child.

As long as the little girl stay with Suleyman, she doesn't want to answer questions about her name. Until Suleyman eventually decided to give her a Turkish name, Ayla. It took Ayla a while to speak in Turkish, but eventually she called Suleyman “baba,” or father. Suleyman was scheduled to return to Turkey at the end of his time of service, but he was not allowed to take Ayla with him until he eventually committed an unlawful act. He decide to take Ayla's into his bag with the express purpose of bring her to Turkey. Regretfully, Suleyman's coworkers found out about his acts. While Ayla was forced to live in his dormitory and attend a little school in Korea by soldiers, Suleyman was chastised until he eventually left Turkey alone. Suleyman made his adopted daughter Ayla a promise that he would come to see her again. Finally, Ayla let Suleyman to go.

Upon arrival in Turkey, Suleyman's got a hearth break news that his lover who had vowed to wait for him to return from his deployment in Korea, turned out to have abandoned him while he was still on duty. Suleyman finally agreed to an arranged marriage with the woman his parents selected, he also got in touch with them. His wife name is Nimet. Suleyman tell his promise to Nimet that he would back to his daughter Ayla someday. Nimet desided to help her husband. A father's promise to his child was realized after sixty years. The assurance that Suleyman will return to see Ayla. The assurance a parent gave his child has come to pass. In which the father vows to visit him again and never to leave this world before seeing his child (Cyntara & Rheisnayu, 2021; Wisesa, 2021)

Drawing from the justifications and explanations provided in the preceding section, the author is motivated to examine the moral values in the movie *Ayla: The Daughter of War*. The author hopes that this research will highlight the significance of moral values for readers and encourage them to always prioritize morals in life, since good morals will also have an impact on good behavior.

2. METHOD

The content analysis method was employed in this study. The content analysis method enlightens a practical action or gives fresh insights and deepens the researcher's understanding of a certain occurrence. This research uses a typical content analysis approach which starts from observation. The movie Ayla the Daughter of War is the focus of this investigation. The topic of investigation in this research is the moral message conveyed in the film Ayla the Daughter of War. In order to see and evaluate the film's content, Ayla the Daughter of War was screened via streaming platforms for this study. The research was conducted from October 24, 2023, until November 3, 2023.

Primary and secondary data are the two categories of data used in this study. The key information gleaned straight from the movie Ayla the Daughter of War is known as primary data. The main focus of the research was the spoken discourse that the actors in the movie conveyed, but secondary data included documents,
journals, and other sources of information that could help with the study, like literature reviews that included pertinent moral lessons and theories about film.

This study employs two methods to collect data: documentation procedures and observation approaches. This study applies Miles, Huberman, and Saldana's data analysis theory to data analysis. The process of choosing, narrowing down, streamlining, abstracting, and/or changing data from comprehensive written field notes, transcripts of interviews, papers, and other empirical sources is known as the "data condensation step." Moreover, the process of compiling information into a structured manner is referred to as data display. Moral principles are acquired through reading or seeing literary works.

Lastly, using the data from the analysis process to draw and validate findings. The content analysis method was utilized in this study's data collection to extract and interpret information from film screenplay documents. This approach involves a number of processes, such as watching a movie to determine which sequences might have moral lessons, carefully analyzing the data, and drawing judgments on how to interpret the evidence.

3. RESULT(S) AND DISCUSSION

Several sequences from the movie Ayla: The Daughter of War were used in this study. Subsequently, employ Roland Barthes' semiotic analysis to gain a more precise understanding of the symbols and significance of the ethical lesson conveyed in the movie Ayla: The Daughter of War. Eight moral values—humanity, helping each other, tolerance, brave, responsible, love and affection, human connection to God, and keeping promises—were identified by researchers in this movie. In the next explanation, the researcher will go into further depth about each moral lesson for better understanding.

1. Humanity

In addition to creating humans, Allah SWT also created plants and animals in this world. Humans and other creatures will coexist in daily existence. Because Allah SWT created the planet so that all living things could live there, humans must not harm the environment or disrupt other living things. Since humans are the only animals created by Allah SWT endowed with the capacity of reason, it stands to reason that they possess greater self-control than other living things. As a result, each and every human has a human side that desires to care for and defend other creatures of Allah SWT.

Suleyman's attempt to assist his fellow people in getting rid of the ants that are congregating in his room serves as an example of this. Suleyman, however, chose to feed the ants sugar rather than chasing them away as his coworkers had planned, causing them to concentrate on the sugar. He then advised his coworkers to learn to live with the ants.

2. Helping each other

Because they are social beings, humans cannot survive solitary from other people. Humans are social beings, thus assistance from other individuals is unavoidable. The definition of the term "help" is "assisting one another to lessen the load." As seen in one of the scenes where Suleyman discovers a small child whimpering in the middle of the forest while holding the hand of her deceased mother, Suleyman approaches the child right away and extends his hand in an attempt to assist her, without pausing to consider the parallels between their race, religion, culture, and other factors.
The scenario in which two journalists from different nations are glad to assist Suleyman in finding Ayla once more in order to fulfill his past promise to see Ayla upon his return to Turkey also demonstrates the spirit of mutual aid. Though they had to travel back and forth from Turkey to Korea, the two journalists worked extremely hard to gather information about Ayla until they were able to learn more about her whereabouts.

3. **Tolerance**

Humans come from a variety of cultural and religious origins in our globe. There are people who practice Islam, Christianity, and numerous other faiths. People will always coexist despite their differences. Because we are all different, humans must learn to live with tolerance. The moment in the movie Ayla: The Daughter of War where South Korean and Turkish troops come together at a function also demonstrates this mindset. Despite coming from many nations and religions, they encourage and support one another there. They are still cooperating to put an end to the civil war.

4. **Brave**

In Ayla: The Daughter of War the movie, this attitude is demonstrated in the scene where Suleyman valiantly defends Ayla and his allies from the enemy troops' constant fire. At the moment, Suleyman boldly carried out a high-risk attack, even putting his life in danger if it failed. Nevertheless, he decided to use this strategy to buy time until backup arrived and maybe minimize casualties—including Ayla's safety. Suleyman was ambushed while laying a trap, and he valiantly retaliated against the attacking troops. Ultimately, Suleyman's trap worked, and reinforcements came in at the perfect moment.

5. **Responsible**

Demonstrated in the scene where Suleyman follows Ayla around and observes everything she does. In addition, Suleyman makes an effort to provide Ayla with the finest possible care, which includes ensuring that the food and beverages she is given are healthy for her body, ensuring that the trauma she has endured doesn't affect her, and ensuring that Suleyman never wants to leave Ayla. Even though his boss occasionally prohibits him from taking Ayla with him everywhere he goes, he still makes an effort to do so. This incident demonstrates how huge Suleyman bears the consequences of his choices. Rather than viewing duty as a burden, he accepted it as a necessary part of life.
6. Love and affection

When Ayla dances with Suleyman in the scene, it is clear how much a father values and loves his child because he gives them gifts and gives them a sense of security and serenity. Despite not being Ayla's biological father, Suleyman genuinely enjoys taking care of and being around Ayla.

Suleyman and his friends invite Ayla to play in the snow with them in a different location. There is evident the love that not just Suleyman but also everyone else in the group has for Ayla. despite the fact that they are not biological relatives and even hail from separate nations. They never gave up on Ayla in an effort to keep her from feeling depressed and alone.

7. Human connection to God

In the movie Ayla: The Droughter of War, there are multiple sequences that show a servant worshiping his god. One of these sequences is when Suleyman is trying to find Ayla, who has been gone from him for almost fifty years. Suleyman was positive that Ayla was still alive, so he went to a mosque and offered prayers there in hopes of receiving some rapid information about her location. Despite his belief, he nevertheless submits to Allah SWT for all of his affairs.

8. Keeping promise

This mentality of honoring promises is also evident in a number of scenes, one of which appears in the movie's climactic sequence, where Suleyman is finally able to live up to his word and fulfill his vow to go back and see Ayla. After fifty years of silent separation, they were finally able to get back together. In a Korean city park, they first met. Like a father and daughter, they truly let go of their desire there. Suleyman was relieved to be able to honor his promise to his daughter at that point.

As was previously said, moral principles are necessary for every human being to live. This is due to the fact that moral principles have a significant influence on human existence and are manifested in human attitudes and actions (Suprayitno, 2018). Like other humanistic principles, morals cannot be taught; rather, they must be reinforced via constant example. Moral values are not only acquired (Suprayitno, Rois, & Arifin, 2019). People can acquire moral principles from the movie Ayla: The Daughter of War that are suitable for their daily lives. To impart, for instance, love and sympathy for others. The scene involving Ayla and Suleyman is one of many that depict mutual love and affection in the movie Ayla: The Daughter of War. Suleyman and Ayla appear to be deeply in love with one another in this movie. Suleyman and Ayla appear to be a true father and daughter, despite the fact that they have no familial ties. Their love and affection are quite genuine. When Suleyman is unwell, Ayla stays by his side until he wakes up. Suleyman always tries to take care of Ayla and goes everywhere with her. Ayla also follows Suleyman everywhere he goes. This movie teaches viewers inadvertently that all people are social animals and that everyone should preserve harmony, regardless of race, color of skin, or physical appearance. It also emphasizes that all people should have the fundamental quality of loving one another. Every individual on the planet (Rofi, Fikra, & Dadah, 2022).

Love and affectionate attitudes are also linked to attitudes of humanity, tolerance, and cooperation among one another. Humans who are in loving and affectionate relationships with one another will love one another and, in social situations, will be more accepting of those who are different from them, including those who practice various religions and cultures. In addition, compassion motivates people to lend a hand to others and improves their perception of humanity. such as the viewpoint that Kurniawan & Lestari, (2022), said that helping one another, respecting one another, loving peace, tolerating differences in all forms, loving one
another, and preserving friendships are all examples of a tolerant mentality. These views are demonstrated in multiple situations in the movie Ayla: The Daughter of War. One of them is a scene when Suleyman and his group are keeping an eye on things when they hear a young child crying—which turns out to be Ayla—accidentally. The first person to find it was Suleyman. Suleyman came over to him, and when he extended his hand to shake Ayla's hand, she only gave him a doubtful glance. However, when Suleyman said, "Come on, don't be afraid, I won't hurt you," in a gentle voice, Ayla eventually wanted to grab Suleyman's hand, gave him a quick hug, and started crying hysterically. Suleyman's actions demonstrated humanity for other people; he aided a complete stranger, regardless of whether or not they belonged to the opposite party. Despite the fact that their cultures and ethnicities were obviously different, Suleyman showed no concern for this.

Another crucial lesson from this movie to remember in social situations is to be brave, responsible, and to honor your word. Being responsible is a vital attitude that we need to have in life. People constantly have plans for their lives and frequently need to make choices based on what is best for them. There are repercussions for every choice you make. Regardless of what an individual has intentionally and freely chosen to undertake, there are always dangers or repercussions to consider (Susilawati & Zwastikawati, 2021). Every human being needs courage to make decisions in his or her life. These two mindsets are seen in the scene where Suleyman chooses to rescue Ayla from the wilderness, and he subsequently gives Ayla his whole attention every day. Even though Ayla is not his biological daughter, Suleyman never relinquishes his duty to look out for her. at addition, Suleyman was bold enough to put his life at danger in order to look after and safeguard Ayla. Suleyman shows us the value of taking on responsibilities and the necessity of bravery.

The relationship between people and God is the final moral lesson that academics discovered via their investigation of the movie Ayla: The Daughter of War. Dwelling in God's presence is referred to as devotion (worship). This human service is not in God's best interests; rather, it seeks to bring people back to the place where they originated, where Allah SWT will bless human life (Armaini & Masruroh, 2022). This movie has a number of sequences that show a servant worshipping his god, such as Suleyman searching for Ayla so he may keep his word. Suleyman never ceases asking Allah SWT to facilitate his efforts so that he can keep his word to Ayla. In addition, Suleyman never, under any circumstances, abandoned his prayers. Another moment is when Nimet, Suleyman's pre-marriage wife, learns that her husband will be spending some time in Korea. Nimet prayed for Suleyman, saying, "Protect him (Suleyman), O Allah, return him in good health," as a result of his worry over Suleyman. Nimet pleaded, "Make Suleyman's path easy." Because everything that occurs in our world always has the blessing and will of the Creator, this movie emphasizes the significance of the relationship that exists between mankind and the Creator.

Based on all the explanation above, the film can be the useful way for teaching good things especially moral message to people. This is also because film can give something like the real one. This is also inline with the statement in the introduction that, the films have become literary works that can be enjoyed well and feel more alive (Simanjuntak, 2020).

4. CONCLUSION

There are numerous moral lessons and prerequisites for the meaning of the film. This movie shows that despite differences in racial, cultural, and religious backgrounds, empathy, love, and compassion can still exist. Aside from that, this movie also teaches that love and affection can arise from an honest heart regardless of a person's biological link to another person. Numerous more moral lessons are conveyed in this movie, including those about courage, tolerance, responsibility, helping others, and living a responsible life. Everybody who watches this movie will benefit greatly from the moral lesson it conveys, which is how important and lovely it is to live in harmony with others. The link between people and Allah SWT is another message. This movie tells its audience how vital it is to live obediently because, in actuality, people are here on Earth by permission of Allah SWT and will eventually return to Him. Therefore, the most crucial thing in life is to strengthen your relationship with God.
REFERENCES


