AN ANALYSIS OF DIRECTIVE SPEECH ACTS BY SEARLE THEORY IN “SLEEPING BEAUTY” MOVIE SCRIPT

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Abstract
This research aims to find out the types of Directive Speech Acts by the characters in “Sleeping Beauty” movie script based on the theory that proposed by Searle theory and analyze the types of directive speech acts that most frequently used in the movie script and the possible reason for it. The subject of the research was the script of the conversation between the characters. The type of this research is Descriptive Quantitative research. In this research, the researcher used documentation as the instrument. The object of this study is the “Sleeping Beauty” movie script by Casper Van Dien. The results of the research show that, first, the types of directive speech acts were Command, request, permission, prohibition and question. Second, the types of directive speech acts that most frequently used were command type. In terms of types, command is in the highest rank (51 utterances) and prohibition (2 utterances) is in the lowest rank. In terms of reason, the command types (51 utterances) is the most frequently used, because it usually shows the strength of each character very clearly. And also the movie genre also influences the use of its directive speech acts itself.

Keywords: Pragmatics, Directive speech acts, Sleeping Beauty movie script

Abstrak
INTRODUCTION
Linguistics concerned with the nature of language and communication. It deals both with the study of particular languages, and the search for general properties common to all languages or large groups of languages. In making communication actually we need a partner or a hearer to understand and respond what we talking about. But, in some communication cases, speakers sometimes could not get their messages across to a different cultural background. As a result it makes some misunderstanding between the hearers and speakers in a conversation, So, the message will not be easily well delivered to hearers as the way it is. One way to avoid the kind of misunderstanding is by learning about pragmatics which deals with meaning based on its social context.

Pragmatics is a branch of linguistics that concerns with meaning in use. Speech acts is the central point of pragmatics itself. Speech act is the study of meaning and function of an utterance. It is used to clarify what the speaker does.

According to Yule (1996) there are 5 categories of speech acts, they are: Directive, commissive, declaration, and expressive. One of the Important categories in speech acts is direction because it is used to get someone else to do something (paradigm cases: requesting, questioning, command, orders, suggesting, etc.).

Directive speech act is usually used in a movie. Movie is one of human product literature terms. It can express someone’s thought, feeling, and meaning sense. In general, every movie has script and specific aim of the movie. In the movie, there are so many utterances which have different meaning from each other. Furthermore, we have to know what their conversational purposes are. Understanding the meaning of conversation is needed in order to avoid misunderstanding.

Therefore, in this study researcher focuses on directive speech acts in the “sleeping beauty” movie script”. There are three reasons why this study about directive speech act is still freshly conducted. First, directive speech act is a kind of speech act that is often used by speakers in daily conversation. Second reason is directive shows a strong relationship between speaker and hearer. The next reason is because directive speech acts are used to get or give attention from the speaker in communication.

There are several researchers who used theory of pragmatic in the term of speech acts especially in directive speech.

Therefore, based on the previous studies above, the researcher is interested in conducting a research with different theory which is Searle’s Theory and the title of the research is “An Analysis of Directive Speech Acts by Searle theory in“Sleeping beauty “ Movie script

METHOD

This research used a descriptive quantitative method. The object of this research was all utterances representing directive speech act found in sleeping beauty movie script. The descriptive quantitative method used in order to know the types of directive speech acts in sleeping beauty movie and count the frequently that most frequently used in this movie. In quantitative method, the researcher used some formula to get the data. The researcher count the percentage of directive speech acts in sleeping beauty movie script by using percentage formula as follow;

\[ P = \frac{F}{N} \times 100\% \]

Where:

P = The percentage of utterances
F = Frequency of utterances

N = the total number of Directive Speech Acts

RESULT AND DISCUSSION

Results

The data of this research have been collected and analyzed by the researcher. The researcher found out the directive speech acts by the character use in this movie script. There were 111 utterances of this movie script that contain Directive speech acts. In those 111 utterances, the types of Directive speech acts were various and had different reference and meaning. Based on the analyses above, below is the summary of directive speech act occurrences in the sleeping Beauty movie.
The table proves that directive speech acts used in Sleeping beauty were 111 utterances. They came in the form of command, question, permission, prohibition and request. Based on the table above, we can see that command consists of 51 utterances, 45 utterances from question, 11 utterances from request, 2 utterances from permission and 2 utterances from prohibition. The most frequently used by character was command with total 51 occurrences in each utterances with 46% and the least categories was prohibition with 1.8%.

**Discussion**

Based on the objectives of this research, there are two parts of discussion concerning about Directive speech acts in the movie script, its types and reasons. The first discussion gives an in-depth explanation of the types of directive speech acts performed by each characters.

According to Searle, there are five types of directive speech acts; command, request, permission, prohibition and question. In *sleeping beauty* movie Script the most dominant directive speech acts was command types and the least dominant was prohibition types of directive. This result was supported by the result of Oktoberia’s research (2007) . In his research, she found that the dominant type of directive speech acts used in sleeping beauty movie as fantasy and adventure movie was command type.

This result was the same as previous research, where the most dominant type of
directive speech act used in the movie was command type. It was also shown in Nugroho’s research (2011). In his research, it was found that directive represents the power and dominance of the speaker. Based on the table in this research, it was also shown that command type was more dominant than other types in directive speech acts.

However, it contrasts with Sundari research (2009), this research showed that asking (38.72%) had the highest frequency because this movie is kind of drama movie. By looking at the phenomena above, the researcher concluded some facts for it. First, there were some types of directive speech acts that were used in sleeping beauty movie, such as command, request, permission, prohibition ad question types. Second, the dominant type that mostly appeared was command type. Third, the movie genre also influences the use of its directive speech acts.

**Suggestion**
For the student, it is expected that they learn more about directive speech act in order to understand easier the meaning of script in movie, not only in sleeping beauty but also in other movies. If people understand about the directive more, it will help them in communication with others.

For further research, the research hopes this research can be referable for further researchers to analysis directive speech act or other speech acts with the different object, such as comic, magazine, novel, etc. Finally, the researcher hopes that this study will give benefit for the English Education students who want to do the similar research.

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