PON XXI Survey in North Sumatra on High School Students

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Abstract

This study aims to measure the knowledge of high school students about PON XXI which will be held in North Sumatra - Aceh in 2024. This research uses a qualitative descriptive method with survey techniques. The sample for this research was 192 people from several schools with 3 districts/cities namely area of Medan city, Deli Serdang Regency, and Serdang Bedagai Regency. Data collection techniques using observation and questionnaires. Based on research results from the questionnaire, information was obtained that 47 students (23.9%) had never heard of PON; 93 people (47.2%) students did not understand about PON; 37 people (17.3%) students did not know at all how many years PON was held. 16 people (8.1%) students did not know where the host of PON XXI would be held; and 118 people (59.9%) students responded to know the attributes of PON XX in Papua. From the results of the data obtained, it is known that there are still many high school/equivalent students who do not know about the grand PON event which will be held in 2024 in North Sumatra and Aceh. It can be seen from the average percentage obtained by 31.3% of students who do not have knowledge about PON and the events that will be held in 2024. It can be concluded that it is necessary to carry out socialization about PON XXI which will be held in North Sumatra - Aceh in 2024.

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INTRODUCTION

Sport is essentially one of the elements that play an important role in human life. To make the body healthy. The use of sport can be to show regional and national identity, because it can compete to show the ability to carry the name of the region to compete for the national level. Many sporting events that can be followed for achievement. One of them is the National Sports Week event. The National Sports Week (PON) is the largest sports activity in Indonesia which is routinely held every 4 years. At the XX Papua PON, the next PON will be held in North Sumatra (SUMUT) and Aceh. The readiness of SUMUT and Aceh to host PON XXI in 2024 was marked by the handover of the PON flag by the general chairman of the Indonesian National Sports Committee (KONI) Marciano Norman to the Governor of North Sumatra, Mr Edy Rahmayadi and Aceh Regional Secretary Mr Taqwallah at the closing ceremony of PON XX at the Lukas Main Stadium Enembe, Jayapura Regency, Papua, Friday 15 October 2021. 

Quoted from (Antara, 2022) general chairman of the central KONI Marciano Norman said that all preparations for the 2024 North Sumatra-Aceh XXI PON were proceeding according to the stages. In the report when meeting the Minister of Youth and Sports Zainudin Amali Marciano said "We report the minister, as has been declared PON XXI/2024 SUMUT-Aceh everything is going according to the stages" in a written statement. The central KONI seeks to improve the quality of the PON event. Not only successful in organizing, this event is also expected to improve performance, administration and also the economy. It takes several supports for good quality sports including standard match venues and match equipment and supplies.
final adolescent stage, namely high school students, physical changes usually occur very quickly, the development of the reproductive organs towards maturity, thinking idealistically and at this time also begins to emerge independence, being able to set values and norms until developmental tasks at this age achieve identity. According to Newman (2012) Teenagers are classified into 2 parts, namely early adolescence starting at the age of 12-18 years and late adolescence starting at the age of 18-24 years. Early adolescence begins with puberty and ends with high school graduation. This stage is characterized by rapid physical changes, significant cognitive and emotional maturation, new sexual interests, and heightened sensitivity to peer relationships. Based on this, the researchers wanted to see how far high school students' knowledge of the PON information was held in North Sumatra-Aceh.

METHOD

The type of research used in this research is qualitative. According to Sugiono (2013) qualitative research is research conducted based on reality or actual conditions. Meanwhile, according to Moleong (2007) qualitative research is research that aims to understand related phenomena experienced by research subjects such as behavior, perceptions, actions, motivations, and others as a whole. Meanwhile, the theory of Corbin and Strauss (2003) states that qualitative research is a type of research that does not use a form of calculation. The research data was obtained using observation data collection methods, interviews, questionnaires, and documentation.

Sampling Procedure

Sampling using total sampling because all the data obtained is the result of research. Collecting research data by observation and questionnaires. Questionnaires were made using the Google form which were sent to the research sample. After the data is collected, it will be processed into a research report.

Materials and Equipment

Materials used to collect information or research data using observation and questionnaires. All done by taking time to create and collect them.

Procedure

The procedure in this study is to obtain information with the Google form. Then the data is percentages. Because each student fills out a questionnaire that has been given according to their respective knowledge about PON.

Design or Data Analysis

Data collection techniques using a questionnaire. This study provides questions to the sample using the Google form. Questionnaires with open questions so that the sample can answer freely according to the perceived reality. According to Sugiyono (2015) Data collection techniques are the most important step in research to obtain data. Various data collection techniques: Observation, interviews, documentation.

RESULTS

This research wants to see the extent of knowledge of high school students in Medan City about PON which will be held in North Sumatra. The results of this study are. Based on the results obtained through a questionnaire distributed in the city of Medan, Deli Serdang Regency, and Serdang Bedagai Regency, a total of 197 high school
students/equivalents responded to the questionnaire distributed. From the results of the questionnaire, information was obtained that 47 students (23.9%) had never heard of PON; 93 people (47.2%) students did not understand about PON; 37 people (17.3%) students did not know at all how many years PON was held. 16 people (8.1%) students did not know where the host of PON XXI would be held; and 118 people (59.9%) students responded to know the attributes of PON XX in Papua. From the results of the data obtained, it is known that there are still many high school/equivalent students who do not know about the grand PON event which will be held in 2024 in North Sumatra.

DISCUSSION

The research results show that from the results of the data obtained, it is known that there are still many high school/equivalent students who do not know about the grand PON event which will be held in 2024 in North Sumatra. This is done to activate the community from an early age to welcome the four-year sports party. The socialization carried out by the government has started by holding a competition, including making a logo, mascot, tagline, and the theme song for PON XXI SUMUT-Aceh. The results of the competition held by the regional government, a winner has been determined for each item on October 12, 2022. PON does not only talk about preparation, festivities, competitions or competitions.

There are values from PON that will be conveyed through the attributes used. The attributes used in PON XXI include a logo symbolizing the splendor of the people of SUMUT-Aceh, the MATRA mascot (Sumatran tiger) for the event in the North Sumatra region, and the PON XXI tagline "United We are Champions". Everything is explained in this picture:

![Figure 1. Logo of PON XXI SUMUT-Aceh](image.png)

<table>
<thead>
<tr>
<th>No</th>
<th>Picture</th>
<th>Image name</th>
<th>Meaning</th>
</tr>
</thead>
</table>
| 1  | ![Logo](image.png) | 5 PON Torches Success PON | - Implementation success  
- Achievement success  
- Success in empowering the people's economy  
- Administration success  
- Successful use of post-event facilities |
| 2  | ![Logo](image.png) | RENCONG Acehnese heritage is a symbol of courage, courage, heroism |
Malay songket cloth: A symbol of hospitality, courtesy and purity.

Batak ulos cloth: Symbol of love and brotherhood.

RINGS: Representing the 3 rings in the KONI logo as the main forum for Indonesian achievement sports.

The following is a picture of the MATRA mascot used in the North Sumatra region:

**Figure 2.** MATRA PON XXI Mascot for North Sumatra Region

The meaning of the MATRA PON XXI mascot image in North Sumatra is described in the table below:

<table>
<thead>
<tr>
<th>No</th>
<th>Image Name</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Gorgo Batak</td>
<td>The various decorative arts of the Toba Batak people represent religious symbols and prosperity</td>
</tr>
<tr>
<td>2</td>
<td>Malay tanjak</td>
<td>The traditional Malay head covering is a symbol of honor that should be guarded and is a symbol of trust, responsibility and unity</td>
</tr>
<tr>
<td>3</td>
<td>Sumatran tiger</td>
<td>The Sumatran tiger, which is well known globally, represents a symbol of strength, energy and leadership</td>
</tr>
<tr>
<td>4</td>
<td>Ulos Batak</td>
<td>One of the traditional clothes of North Sumatra which holds a deep philosophy about life and is a symbol of blessing, affection and unity</td>
</tr>
</tbody>
</table>

The following is a picture of the tagline used at PON XXI in SUMUT-Aceh:

**Figure 3.** PON XXI 2024 Tagline
Regarding the sports that will be contested at PON XXI SUMUT-Aceh, there are 67 sports. Quoted from (Jawapos, 2022) There are 33 sports contested in PON XXI 2024 in Aceh and 34 sports in North Sumatra. Survey results are often used as evaluation material for follow-up of the findings. Further research results Afandi (2021) that the results of the findings show that adequate facilities and infrastructure greatly influence the formation of athletes who excel in the sports they are fostered. With the data that has been obtained from the logo, mascot, tagline, and sports that will be contested in the upcoming PON. All of that is the media used to convey something. As explained in theorydrugs (2019) about socialization media is a means to socialize about all existing values and norms so that individuals mature. Everything that has emerged from the logo, mascot, tagline is a media that will be disseminated to the wider community, especially to high school/equivalent students. Then supported explanation Madigan (2014) socialization media is a cultural resource that is obtained by groups or individuals so that its function in society goes well. The information obtained can be useful for the wider community.

There should be a lot that high school/equivalent students can do with their characteristics. The importance of high school/equivalent students in preparing themselves to participate in pon activities so that the euphoria during the lively implementation. because if high school/equivalent students do not participate in enlivening PON, then the success of holding PON will not be achieved as expected by the local government

CONCLUSION

The research results show thatFrom the results of the data obtained, it is known that there are still many high school/equivalent students who do not know about the grand pon event which will be held in 2024 in North Sumatra. For this reason, the researchers provide advice on the problem which has become the finding that it is necessary to socialize pon xxi 2024 in north sumatra for high school students/equivalent in medan.

ACKNOWLEDGEMENT

Thanks to all parties involved in assisting this research. Hopefully this research will be useful to many parties because it provides information about PON in North Sumatra and Aceh 2024.

REFERENCES


